

TRAVEL SHOPPING RIVALS BACK-TO-SCHOOL SHOPPING DURING TRAVEL TOGETHER MONTH IN SEPTEMBER

USTOA Tour Operator Members Offer Special Savings on Bucket List Experiences in All Seven Continents

This September, the <u>United States Tour Operators Association</u> (USTOA) kicks off its celebration of world travel during the third annual *Travel Together Month*. Throughout the month travelers will find more than 100 special offers and exclusive savings to explore the globe.

Travel Together Month showcases a curated selection of offers from the country's leading providers of independent and escorted group travel with travel dates available through 2018. Offers can be found through September 30, 2016, at www.ustoa.com/travel-together-month, featuring travel to all seven continents and countless "live like a local" opportunities.

"This year, *Travel Together Month* gives travelers so many opportunities to cross destinations off their bucket list on each continent while taking advantage of exclusive savings," said Terry Dale, president and CEO of USTOA. "The unprecedented local access provided by tour operator members makes these offers not only a great value but also an authentic and exciting way to see the world."

Highlights include the following:

- <u>Alexander+Roberts</u>: Couples can save as much as \$1,000 (\$500 solo) on all Small Group Journeys and Private Tours for the traveling party including Japan, China, India, Sri Lanka, Australia, New Zealand, and all across Southeast Asia. Available through April 2018.
- <u>Australian Pacific Touring</u>: Travelers save \$2,000 per couple on select worldwide Small Ship Cruising itineraries. Valid on select itineraries; departure dates through 2017.
- Globus: Guests on the 11-day "Best of Italy" itinerary visiting Rome, Tuscany, Florence, Venice, Naples and Capri save up to \$646 per couple. Available on select 2017 departures.
- Goway Travel: Savings of up to \$12,000 per couple on select Antarctica sailings featuring
 destinations such as the Drake Passage and the Arctic Peninsula. Travel available during the
 2016-2017 season.
- <u>Gate 1 Travel</u>: Receive savings of \$200 per person on the 12-day Classic South Africa trip, including, Cape Town, Hluhluwe, Swaziland, Hazyview and Johannesburg. Travel available through 2017.

• <u>Insider Journeys</u>: Savings of \$713-\$1,547 per person on their choice of 17 departure dates between 9/1/16 and 12/31/16 for the Indochina Explorer 19-day trip in Cambodia, Vietnam and Laos.

Note: offers can be booked September 1-30, 2016. All travel deals, restrictions and booking instructions can be found at www.ustoa.com/travel-together-month.

For further inspirations or to search for dream travel itineraries and destinations, visit www.ustoa.com/dream.

For questions and more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com.

About USTOA:

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

Contact:

Gina Dolecki/Katherine Henry Redpoint Marketing PR., Inc. 212-229-0119 dolecki@redpointpr.com / henry@redpointpr.com

###